ABOUT MKM GROUP OF COLLEGES

The rural area of Hodal had a long felt need for a women college for imparting higher education for all round development of women. Ch Rajender Singh, a reputed leader and a renowned social worker of this region embarked on the mission of establishing a women's college at Hodal with the help of enlightened and benign benefactors. All renowned citizens of this area decided unanimously to dedicate this college to the memory of Maharani Kishori Devi. Hence this college was christened on Maharani Kishori Memorial Kanya Mahavidhyalaya. All sections of society played an active role in establishment of this educational institute. An educational society was formed and registered under the mature leadership of Hon'ble Chairman Ch. Rajender Singh for steering the development process.

The college started functioning in 1998 with introduction of Bachelor level of Arts, Commerce and Computer Courses. The motto of this college is not just academic excellence but also the all round development of girls.

This institution endeavours to inculcate in them strength of character apart from developing their talent potential. Education must enhance self - confidence leading to an incessant life long march to new pinnacles of successes and glory. As the oldest Continuously run educational institution, The MKM remains committed to providing an academically rigorous education to students who will walk out of school ready for lives of leadership and service to their community. From literacy to music and art, each day at the MKM is filled with activities that are both enriching and fun.We strive to be committed to the students we are privileged to serve, in our alumni association, our dedicated, talented faculty and staff.

MKM College of Management and Information Technology for Girls is the Part of this MKM group of colleges .

ABOUT IMSAR

Institution of Management Studies and Research is one of the prestigious institute in Management Schools in North India. IMSAR enjoys privilege to be a founder part of one of the NAAC Accredited "A+" grade state universities. The Prime focus in IMSAR is on High quality Research, teaching and Extension Services. The institute is enriched with high quality faculty Members which provide the advantage of a much wider view and deeper understanding. IMSAR offers distinguished Master's and Doctoral programmes in business education. The faculty members of the Institute have contributed to the development of high-quality Massive Open Online Courses (MOOCs).

During the Last three decades, it has emerged as a widely recognized centre of excellence in management education and research. A large number of its alumni with entrepreneurial talents have set up their own enterprises generating employment opportunities for others. IMSAR has produced a large number of management doctorates and many of them have made a mark in the field of academics.

ABOUT THE
CONFERENCE

ICEIICW-2023

"The International Conference on Entrepreneurship and IT Innovations in Contemporary World: A G20 Perspective"

ICEIICW-2023 is a prestigious event that brings together leading entrepreneurs, IT professionals, researchers, and policymakers from around the world to discuss the latest trends, challenges, and opportunities in the field of entrepreneurship and IT innovation with special reference to G20 Summit 2023 to be hosted in India. It provides a platform for entrepreneurs and IT professionals to showcase their latest innovations, exchange ideas and experiences and network with like-minded individuals from around the world.

The Conference will include eminent speakers from academia, universities, government and industry from India and abroad.

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- G-20 driving Women Led Development
- Technological Transformation and Digital India
- Vocational Education and New Education Policy
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- Multilateral Institutions for the 21st Century
- Entrepreneurship and IT Innovation
- G20 and Global Digital Economy
- Democratising global financial governance
- Sustainable Management Practices
- ESG (Environmental, Social, and Governance) Strategies in Business
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- Transforming Technological Innovations Into Innovativeness

GUIDELINES FOR THE PAPER

1. The Abstract should not exceed 300 words.
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